



# Printing Industry Federation of South Africa

## Estimating for Printers

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### **COURSE OBJECTIVES:**

This course will assist individuals in not only calculating estimates but also production planning, management and sales.

### **WHO SHOULD ATTEND THIS COURSE:**

It should be noted that this course is not only suitable for prospective Print Estimator's but has, over the years, been attended by the all involved in print production from the Sales reps to work ticket writers, DTP operators, production Planners etc.

### **COURSE CONTENTS:**

- Introduction to Estimating
- Paper and Paper Calculations
- Technical Terms
- Schemes
- Magazine Production
- Book Work
- Jobbing Work
- Estimating for Web-Offset
- Computers and Computer Assisted Estimating
- Type Calculations
- Imposition
- Standard Layout for the Preparation of Quotes
- Label Work
- Hourly Cost Rates (overview)
- Carton Work
- Gravure and Flexographic Printing (Brief overview)

*Three exams are written, (x1) theory exam in May and (x2) Practical exams in November. Please note that a minimum pass rate of 50% for theory and 80% for practical must be obtained to pass. The actual examination dates will be advised.*

***NB: The Cape Peninsula University of Technology recognises the standard of PIFSA's Estimating Certificate. Successful completion of the estimating course results in two credits being granted towards the National Diploma in Printing Management.***

### **DURATION:**

Duration : 40 x 2 hour lectures - refer to national calendar for dates, chamber dates vary  
Time : 17h30 – 19h30

### **COST PER DELEGATE:**

Please contact the necessary chamber for pricing  
The course includes Course notes  
Minimum of 10 delegates for the course to be conducted.

### **VENUE:**

Lithotech Listings & Logistics, Corner Shaft & Reduktor Ave, Stormill Ext 3, Roodepoort  
The Braids, Unit D, Ground Floor, 113-115 Bowling Ave, Gallo Manor

**ENROLMENT:**

Please contact the chamber in your region for further enquiries.

<b>PIFSA – CENTRAL CHAMBER</b> Lithotech Listings & Logistics Corner Shaft & Reduktor Avenue Stormill Ext 3 Roodepoort	<b>PIFSA – KZN CHAMBER</b> Unit 2, Afriscan Park 21 Qashana Khuzwayo Rd New Germany	<b>PIFSA – CAPE CHAMBER</b> 3rd floor 19A Woodlands Road Woodstock Cape Town
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